



Advertising Advantages of GoFastNews.com

At GoFastNews.com we are not just a news site but a promotional and advertising network. As an advertiser at GoFastNews.com you are entitled to not only the banner or banner package you signed up for but also may of our other services:

Product / Feature Testing:

We will test and feature all new products and services that our advertisers would like to showcase. The testing will be done in our Concord, NC facility. After the testing is complete we will publish a full report on GoFastNews.com. This report will be available to you for use and distribute. *Free to all Advertisers!*

Show Location Banner:

This banner will go in rotation or to replace the one you already have on the GoFastNews.com site to feature your booth location for upcoming shows. *Free to all Advertisers!*

Story Feature:

We will write stories about topics you feel are important to help your business. These stories will feature your company, you or someone at your company, your products or services and anything note worthy. *Free to all Advertisers!*

Online Product Sales:

At GoFastNews.com we have an online store that features products and services from our advertisers and other qualified companies. This store provides an additional retail outlet for the advertisers that takes the stress of running a store away. We run the store and process all credit card transaction, all you have to do is ship the product! *Free to all Advertisers!*

Racing Parts Calendar:

Each and every year GoFastNews.com creates several calendars featuring race cars, motorcycles, auto parts, advertiser products and race tracks. These calendars are sold not only by us but also by several large retail stores across the US. *Free to "package Advertisers". Other advertisers have to pay a \$500 one time for the feature.*

Event Promotion:

Our promotional department runs over 100 promotions and events per year. That means there is a huge opportunity for our advertisers to be promoted at events and be part of the promotional campaigns of GoFastNews.com. *Free to the "Own GFN" advertisers only. Other advertisers will pay per promotion or event.*

Get a Spokes Model:

Due to the number of promotions and events at GoFastNews.com we have access to several models that are always looking to become a spokes model for a company. *This is on a case by case basis and price depends on requirements.*

If you are interested in these or other features and services of GoFastNews.com please do not hesitate to call or email the information below.

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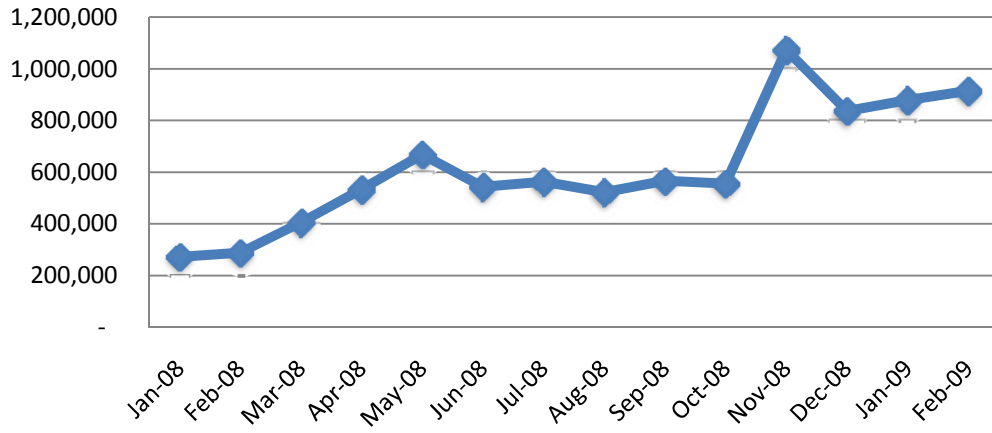
2008 & 2009 YTD GoFastNews.com

Site Traffic and Demographics

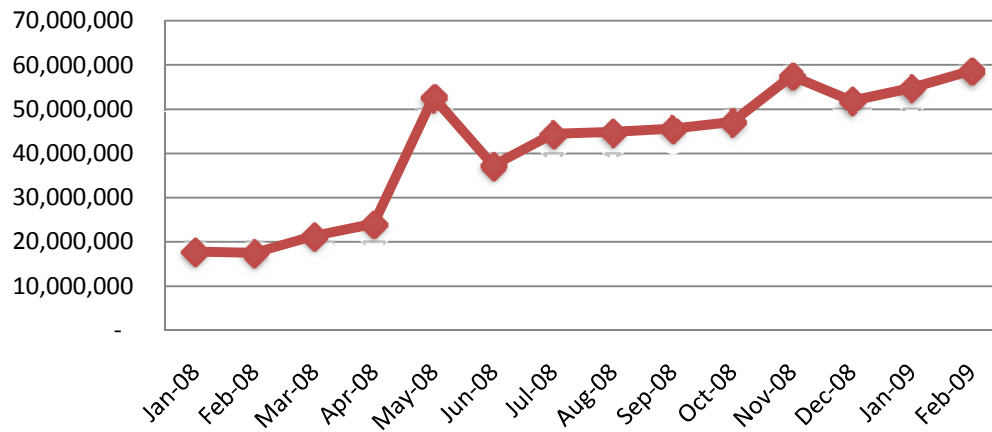
Month	Visits	Hits	SEO Pages	Returning Traffic %	Email Subscribers	International Reach
Jan-08	272,180	17,860,600	18,721	22%	224	2%
Feb-08	287,820	17,544,260	22,314	30%	385	5%
Mar-08	405,240	21,339,360	27,863	34%	691	7%
Apr-08	533,380	24,092,380	28,769	42%	1,321	8%
May-08	668,540	52,625,800	56,871	49%	2,387	8%
Jun-08	543,660	37,289,760	106,952	51%	4,689	9%
Jul-08	563,100	44,410,900	163,257	55%	7,993	11%
Aug-08	522,315	44,819,020	196,753	56%	10,425	10%
Sep-08	566,320	45,598,880	200,565	59%	16,325	14%
Oct-08	555,520	47,117,620	226,188	51%	22,385	12%
Nov-08	1,073,120	57,505,460	247,624	46%	39,699	18%
Dec-08	836,598	51,860,342	253,869	56%	42,399	19%
Jan-09	878,475	54,758,621	254,641	58%	44,771	18%
Feb-09	914,366	58,648,954	245,982	57%	49,876	18%

Demographics			
Sex		Age	
Male	61%	18 - 34	23%
Female	39%	35 - 49	47%
		50+	30%
Ethnicities		Income	
Caucasian	84%	\$0 - 30k	10%
African American	4%	\$30 - 60k	27%
Asian	2%	\$60 - 100k	35%
Hispanic	5%	\$100k +	28%
Other	5%		
Education			
No College	37%		
College	42%		
Grad School	21%		

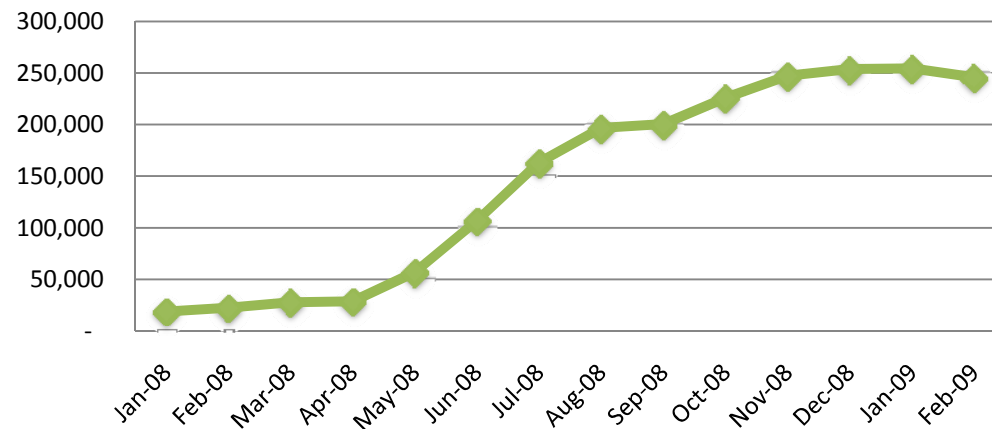
Visits



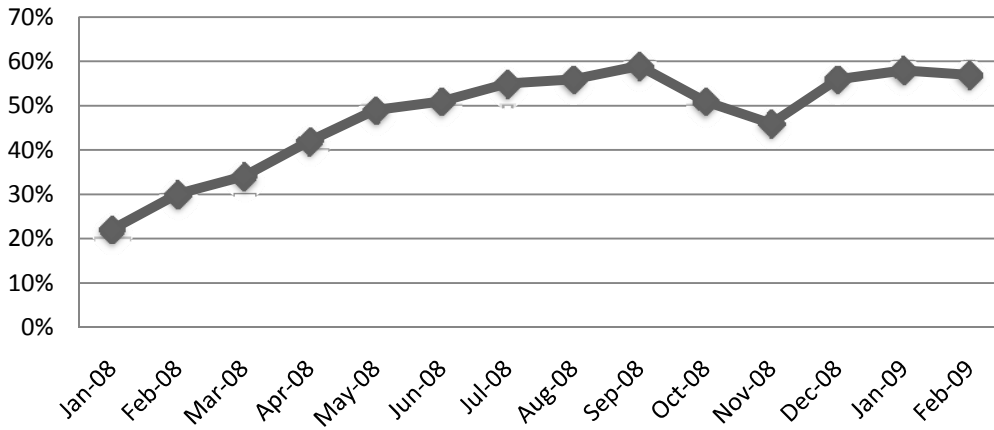
Hits



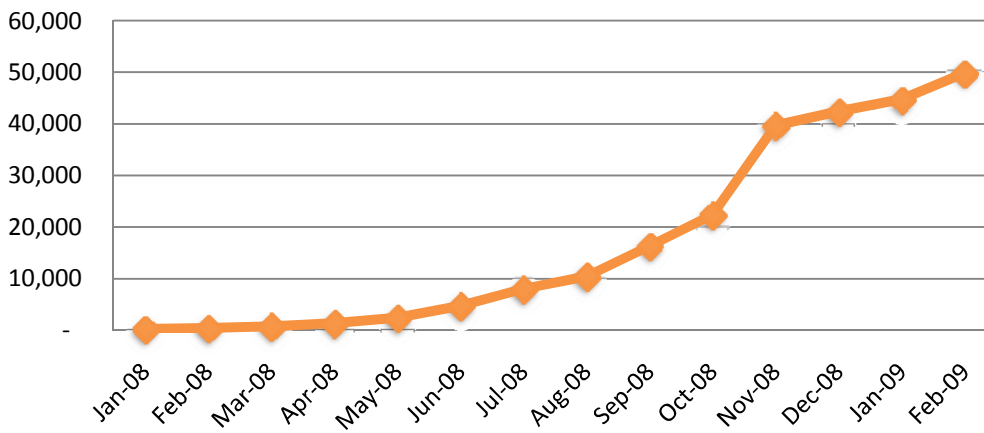
SEO Pages



Returning Traffic %



Email Subscribers



International Reach

